

The Advantages of Cat Treats

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It's easy to find high quality, well balanced foods for our cats. Cat food is so well designed that many veterinarians believe that cats often eat better than their owners! So why then do so many veterinarians, trainers, and animal behaviorists also recommend that cat owners give their animals treats?

ADD VARIETY

Giving [treats](#) has many advantages. If your cat is going to have its next 20 or 100 meals come from the same bag, an occasional treat of a different flavor will make life more enjoyable. And while it is important to keep your pet on a consistent brand of pet food to avoid digestive upsets, an occasional treat won't hurt.

HELP TRAIN

When teaching a command or reinforcing behavior, a positive reward helps the pet recognize what you want her to do. Treats are useful training tools, provided you don't give too many or so frequently that the treats lose their reward influence. If your cat isn't producing the results you want, don't give her a treat. Be patient, and always give your cat the opportunity to succeed.

HELP FIGHT STRESS

After an illness or injury, it is important to get patients eating again. Soft, easy to chew, and flavorful treats can entice your cat's appetite and get her back on her normal diet. Other stressful situations can also send a cat off her diet, which is why many boarding facilities utilize treats to encourage their guests to stay on their normal diet.

HELP CLEAN TEETH

Treats that are firm and fairly hard are great for helping to clean teeth by removing tartar and plaque. [Feline Greenies®](#) also help freshen breath with chlorophyll and rosemary extract.

HOW TO CHOOSE TREATS

When choosing treats for your cat, choose a variety of textures and flavors. Customer favorites such as our [Seafood Cat Treats](#) are soft treats excellent for anytime and great to use in training situations. Catnip treats such as our [Feline Fantasia®](#) help your inactive or bored kitty find energy and entertainment. For pure flavor, we recommend [PureBites® Single-Ingredient Freeze-Dried Cat Treats](#).

There is one obvious advantage to giving treats that we cannot fail to mention, and that is the joyful interaction of giving our pets something they love. This interaction helps to build and reinforce the bond between us - the main reason we have for sharing our time and space with our four-legged friends.

RECOMMENDED PRODUCTS



Tuna Flakes



Feline Fantasia® Catnip



Feline Greenies®