Dog Treat Buyer's Guide

Drs. Foster & Smith Educational Staff

Treats can prove invaluable in rewarding positive behavior and in reinforcing behavior learned during training. They're also a fun, inexpensive way to show your dog you love him. When choosing a treat, be sure to consider these four factors:

- **Your intended use** - if you plan to use treats during training, smaller treats are a good choice. They're quickly consumed and provide minimal distraction from training tasks.
- **Your "treat frequency"** - if you plan to feed treats to your dog often, consider smaller, lower-calorie treats, which will help him stay slim.
- **Your dog's age and relevant medical conditions** - puppies often prefer smaller treats, and seniors with sensitive teeth often prefer soft treats. Dogs with food sensitivities/allergies can benefit from hypoallergenic treats.
- **Your dog's preferences** - treats are available in several different shapes, sizes, and flavors sure to fit your dog's unique tastes.

Although better for your dog than table scraps and meant to be given at any time, treats should constitute no more than 10% of your dog's diet. This is especially important for overweight dogs. Treats can also help you avoid the problems associated with feeding table scraps - begging, malnutrition, weight gain, digestive problems, and picky eating.

Following, you'll find brief descriptions of the wide variety of treats Drs. Foster & Smith offer.

Biscuits & Treats

Biscuits and treats provide the crunch dogs crave, while promoting healthy teeth and gums. Smaller treats are perfect (and portable) for use as training aids and quick rewards. Biscuits are typically bone-shaped, and some, like Drs. Foster & Smith Premium All-Natural Biscuits, include low-fat, natural ingredients and are fortified with vitamins and minerals. Crunchy treats, which are often smaller than biscuits, let you quickly reward your dog with a wide variety of flavorful, bite-sized treats.

Healthy Treats/Bones

If your dog is on a diet, or if you simply prefer giving all-natural treats, our healthy treats and bones are all good choices. These low-fat, naturally nutritious, all-vegetable or grain-based treats provide essential dental benefits while offering all the flavor and appeal of other types of treats, which may not be conducive to weight loss.

Meat Treats

Meat treats - whether chewy or hard and crunchy - contain real meat or meat products and combine the taste dogs love with the protein dogs need. Chewy varieties such as Drs. Foster & Smith Chewy Tasty Snacks® and Freeze-Dried LiverSnax™ offer your dog a soft, tender treat with the irresistible flavor of lamb liver, chicken liver, or beef liver. Hard and crunchy meat treats pack a satisfying crunch.

Natural Treats

Our best-selling natural treats make great chews for dogs of all ages and chewing habits. These chews are full of natural flavors dogs love. Pig ears, a perennial favorite, are available in delicious natural or hickory flavors in full-size pieces or bite-size for more frequent treating. All-natural pork treats, made of dried pork hide, are good choices when you want to give your dog a longer-lasting chew treat.

Rawhide Treats

Rawhide Treats are beneficial to dental health and available in a variety of shapes, sizes, and styles to satisfy every chewing habit and dogs of all sizes. Drs. Foster & Smith have gone to great lengths to ensure that our rawhide treats are the absolute best for your dog. Made from premium beef hide from corn-fed American cattle, our rawhide is produced under the strictest quality standards.

Our rawhide treats are available in three varieties to satisfy your dog's preferences. Shaped rawhide treats (bones, twists, rings, sticks, and so on) are tightly wrapped or knotted to provide the most rawhide for your money. Compare our rawhide bones to the thin, loosely wrapped bones you will find on any retail shelf, and you'll see a definite difference in quality. Ground rawhide novelties, consisting of small ground pieces of rawhide formed into shapes (rings, lollipops, and sticks), are easier to break down and are great for smaller dogs. Pressed rawhide treats, the most durable of our rawhide treats, give your dog several layers of rawhide "welded" together to form the strongest, longest-lasting rawhide treat.

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Dental Treats
Dental treats are designed to help you prevent painful, costly dental problems. Greenies®, a Drs. Foster & Smith favorite, are an excellent, flavorful dental treat that freshens breath while reducing plaque and tartar. As your dog gnaws on our variety of delicious dental treats, he'll improve his overall dental health by effectively preventing tartar formation, plaque buildup, gum disease, and the germs that cause dreaded "doggie breath."

The Perfect Treat - Crunchy, Chewy, or Sweet?
Whether you're looking for training aids, rewards, or simply a fun addition to your dog's diet, you can rely on Drs. Foster & Smith for the meaty, crunchy, and chewy treats your dog loves. From biscuits and bones to pigs ears and pressed rawhide, we've got the treats to please virtually any dog.

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