

3 Keys to a Show Quality Coat

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Have you ever seen your dog lick his coat or chew on a burr or mat? Perhaps your dog likes to roll on the ground or scratch his back on your table. These are just a few of the ways your dog will try to groom himself. Unfortunately for many dogs the "do-it-yourself" method simply isn't enough.

To create a truly healthy, show-quality coat, your dog needs your help - and high quality tools:

1 Grooming Tools such as [large wire pin brushes](#), stainless steel [shedding combs](#), and [hair trimmers](#) are designed to keep your dog's coat smooth, glossy, and well kept. Dogs have two different types of coats. A double coat (or two-ply coat) consists of a top coat of stiffer guard hairs that tend to be water-repellent and an undercoat that is shorter and more fleecy or downy. For this type of coat try a [wire pin or medium bristle brush](#). For a single coat, where only the top coat is present without an undercoat, try a soft [slicker brush](#).

2 Bathing Products such as our [Premier System® Shampoo and Conditioner](#) have been designed specifically for your dog's skin and hair coat. Loaded with antioxidants, these products are preferred by groomers everywhere and create a shiny coat, free of dirt and dander. We recommend dogs be bathed a minimum of once every three months always using a high quality [dog shampoo](#).

3 Skin & Coat Supplements like our [Maximum Healthy Skin Kit](#) formula helps build a sleek, lustrous coat from the inside out by offering Omega-3 and -6 fatty acids in the appropriate ratio.

Recommended Products



Combs & Brushes



Advanced Formula Premier System® Shampoo & Conditioner



Maximum Healthy Skin Kit