

Indulge Her Instincts

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indulge her instincts

Picture your cat peacefully asleep on the arm of your favorite recliner. Then, with a quick jump, pounce, and bat from each paw, she engages in a barrel roll with a plush toy across the room. Oftentimes, these bouts of play seem unprovoked. But each is actually driven by instinct. Indulge your cat's impulses to hunt, stalk, and play to keep her mind occupied and body fit.

Healthy Hunts

Born out of the great hunts of wild ancestors, play stimulates intellect, burns calories, and develops physical coordination and balance. It helps your cat socialize with other cats and humans, teaches survival skills, and helps relieve boredom, obesity, loneliness, and stress. Even the most sedentary cats will enjoy play if properly challenged. Play is not only fun but also the gateway to good mental and physical health.

Cat Challenges

Basically, [cat toys](#) fall into two categories. Play-alone toys run the gamut from [catnip-filled balls](#) to [laser toys](#) that light up randomly from a stand-alone base. They are great for active cats that initiate their own play. [Play-together toys](#) are those you, the owner, must jiggle, twitch, or fling in front of kitty to encourage her to play. We especially recommend play-together toys, for they can help increase the bond you and your cat share.

Toy Tips

Most cats do not fetch toys in the way dogs will. In fact, to entice the best play from your cat, choose toys that mimic the start-and-stop, [hide-and-seek](#), [give-and-take](#) elements of natural hunts. Toys that seem to respond to your cat's pats, pounces, and bats entice further play as your cat tries to overcome the toy. The hunt should never be too easy - but your cat should always win.

WE RECOMMEND



[Frolicat™ Bolt and Dart Laser Cat Toys](#)

has an automatic rotating laser for your cat to pounce.



[Da Bird Wand Toys](#)

let you wiggle a toy insect in front of your cat.



[Peek-A-Prize Toy Box](#)

Tantalize your cat's instinct to hunt! Toys peek out, but can your cat free the prize?